

YOU SAID, WE DID

A response to feedback from our recent Member Value Survey

Constructing Excellence Midlands

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Midlands

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Introduction

At Constructing Excellence Midlands, we are committed to continuously improving and evolving to meet the needs of our members and stakeholders. We value the feedback provided through our recent survey and have taken it seriously in our efforts to enhance our services, events, and initiatives. Below is a summary of the key themes identified from your responses and the actions we have taken or plan to undertake in response.

1. Climate Action and Project Influence

You Said:

You highlighted the importance of climate action and suggested establishing initiatives or champions to address climate emergencies. You also expressed a desire for CE Midlands to have a greater influence on projects with a focus on sustainability.

We Did:

In response to your valuable feedback on the importance of climate action and the desire for CE Midlands to exert a greater influence on sustainability-focused projects, we are thrilled to outline our ambitious plans for 2024. Our Climate Action Theme Group (CATG) is set to intensify its engagement with policymakers, steadfast in our advocacy for robust climate action policies. Our agenda includes pivotal areas such as carbon literacy, embodied carbon, energy and carbon efficiency measurement, retrofitting, and advancing the circular economy within construction.

We are dedicated to promoting innovation and best practices & committed to showcasing exemplary sustainable construction projects. This will be complemented by practical guidance for our members, enabling the implementation of these best practices in their own projects.

Recognising the critical role of skills and training, the CATG, in collaboration with our Future Skills Theme Group and various training providers, will continue to develop and promote comprehensive educational programs. These programs are designed to equip construction professionals with the knowledge and tools for effective collaboration, as well as sustainable practices and technologies.



An example of green building technology

Furthermore, we are committed to strengthening our collaboration with industry stakeholders, including LETi, Sustainability West Midlands, Climate Change Solutions, and the Circular Economy. Our partnerships will extend to local authorities, clients, architects, engineers, contractors, and suppliers, to foster systemic change towards a more sustainable construction sector.

The CATG is poised to continue its vital role in championing positive change within the Midlands construction industry, steering us towards a more sustainable future. Through persistent collaboration, knowledge sharing, and advocacy, we are committed to making a significant impact on achieving net zero carbon emissions in the Midlands construction industry.

2. Event Quality and Regional Engagement

You Said:

Feedback indicated a desire for more engaging and relevant activities, suggesting the need for events that are more localised or tailored to different regions within the Midlands.

We Did:

In response to your feedback regarding the desire for more engaging and regionally tailored events, CE Midlands is thrilled to announce the launch of the East Midlands and Lincolnshire Clubs. These new additions to our regional outreach are chaired by Alex Tabb and Jasmin Craft, respectively, who have been orchestrating a series of fantastic events. The initiative is set to elevate the event offerings in the East of the region, promising an enhanced and diversified event experience for our members in 2024.



CEM East Midlands Club - AI in the Built Environment Event in partnership with NTU, RICS and other industry bodies.

Beyond the introduction of these new clubs, we are also enhancing our engagement across the wider region with a comprehensive slate of events. All our Theme Groups have collaborated to curate an events calendar, now available on the CE Midlands website, showcasing a diverse range of opportunities designed to cater to the varied interests and professional development needs of our member organisations. We strongly encourage members to actively participate in these Theme Groups, suggesting that individuals from within their organisations attend groups that align with their professional roles. This approach not only fosters personal and professional growth but also ensures that our events continue to resonate with and bring value to our diverse community. Through these initiatives, CE

Midlands remains committed to fostering a vibrant, engaging, and inclusive environment for all our members across the region.

3. Leadership, Knowledge Sharing, and Collaboration

You Said:

There was a clear theme surrounding opportunities for leadership and knowledge sharing, emphasising the need for initiatives that promote collaboration and the sharing of best practices within the industry.

We Did:

At the heart of Constructing Excellence Midlands (CEM) lies our commitment to leadership, knowledge sharing, and collaboration. This foundational principle not only defines our identity but also drives our initiatives, as demonstrated by our diverse and dynamic events diary. Our efforts are continuously geared towards ensuring that we bring the most relevant, engaging, and topical speakers to our events. From the insights shared in our Theme Groups and Clubs to the highlights of our annual Construction Summit, we've had the privilege of hosting distinguished speakers such as Dame Judith Hackitt and Fergus Harradence, who have significantly contributed to the depth and breadth of our discussions last year.



CE Midlands Construction Summit 2023

In line with our mission to foster a culture of continuous learning and professional development, we are excited to announce the trial of a new mentorship programme initiated with our Generation for Change (G4C) members in the East Midlands. This programme is designed to support early-career professionals by connecting them with experienced mentors within the industry. Based on the outcomes and learnings from this pilot, we aim to expand the mentorship programme, broadening its reach to encompass a wider member base across the Midlands.

Looking forward, CEM remains dedicated to identifying and maximising opportunities for leadership and knowledge sharing. Whether through enhancing our events, expanding our mentorship initiatives, or through the active engagement of our members in collaborative activities, our goal is to ensure that CEM continues to be a beacon of excellence, innovation, and collaboration within the construction industry. By nurturing a community where leadership and knowledge sharing flourish, we pave the way for a more resilient, sustainable, and inclusive future for the construction sector in the Midlands.

4. Construction Industry Focus and Regional Disparity

You Said:

Respondents expressed a need for a stronger focus on the construction industry itself and addressing regional disparities, including enhancing initiatives that benefit the wider region.

We Did:

In addressing the crucial aspect of construction industry focus and regional disparity, it's imperative to reflect on the collective insights and suggestions we've received. These form a vital component of our continuous dialogue about what matters most to our members—guiding our focus towards thought leadership, events, and lobbying efforts. Constructing Excellence Midlands (CEM) is steadfast in its commitment to aligning our activities with the interests and needs of our community.

To ensure that our initiatives remain relevant and impactful, we will continue to actively gather feedback through surveys, fostering an open channel for communication and engagement with our members. This ongoing feedback mechanism is crucial for steering our efforts, ensuring that the Midlands region remains at the heart of our strategic planning. Our goal is not only to reflect on what we've achieved but also to identify areas where we can further contribute to invigorating the region.

Among our recent initiatives, the Diploma in Collaboration stands as an example, designed to give individuals the tools, knowledge and behaviours to enhance cooperative practices within the construction sector. Looking ahead, we are excited to announce plans to roll out the 'Adopt a School' initiative. With support from our board, this programme aims to inspire and educate future generations about the opportunities within the construction industry, fostering a pipeline of talent that is essential for the sector's sustained growth and innovation.

As we continue to navigate the evolving landscape of the construction industry, the insights and priorities of our members will remain central to our strategy. Through continuous dialogue, feedback, and collaboration, CEM is committed to driving positive change and achieving a lasting impact on the Midlands construction sector. Our efforts to champion thought leadership, host meaningful events, and engage in effective lobbying are all aimed at enriching the industry and ensuring a prosperous future for the wider Midlands region.

Thank You

Finally, thank you. We are grateful for all the feedback provided and we are committed to making CE Midlands even more responsive and aligned with the needs of our community. Your insights are invaluable to us as we strive to foster a culture of excellence and innovation within the construction industry in the Midlands.

Being a part of the Constructing Excellence Midlands community means embarking on a journey towards exceptional business growth and networking opportunities. As a valued member, you will gain access to a wealth of resources designed to elevate your business, including:

- Exclusive networking events to connect with industry leaders.
- Opportunities for learning and sharing best practices.
- Access to cutting-edge knowledge and techniques for enhancing profitability and productivity.
- Improved understanding of industry trends through peer intelligence.
- Increased business opportunities through exposure and strategic partnerships.
- Special discounts on conferences, seminars, and workshops.
- Enhanced regional profile, positioning you as a key player in your field.
- The chance to influence industry, government policies, and the change agenda.

The Next Step Towards Excellence

Whether you are seeking to join or know an organisation that can benefit from our community, getting started is straightforward. By becoming a part of Constructing Excellence Midlands, you're not just joining an organisation; you're aligning with a movement dedicated to shaping the future of our industry.

[Join Now - Become a Member Today - https://www.cemidlands.org/join-now](https://www.cemidlands.org/join-now)

Click the link above to sign up or use the buttons below to sign up or refer a peer to start the journey with Constructing Excellence Midlands.

