



The purpose of SIFA Fireside’s Building Employability project is to develop partnerships with Small and medium-sized enterprises (SMEs) currently working in Birmingham, with the primary aim of increasing employment opportunities for our clients and with tributary aims of creating awareness around issues of modern slavery and homelessness, developing funding opportunities and profile raising for the charity.

Aims

Employability	Awareness	Funding	Profile Raising
<ul style="list-style-type: none"> •To create employment opportunities for SIFA Fireside clients specifically within SMEs •To develop training opportunities for SIFA Fireside clients 	<ul style="list-style-type: none"> •To offer training and provide educational resources on issues surrounding homelessness and modern slavery for SMEs •To raise awareness of the issues of homelessness and modern slavery in Birmingham •To educate SMEs in identifying risk factors in their workforce 	<ul style="list-style-type: none"> • To support SIFA Fireside with funding applications, fundraising events and campaigns • To provide financial support with employment related expenditures • To support SIFA Fireside in developing funding for employment pathways for clients in supported accomodation or with no recourse to public funds 	<ul style="list-style-type: none"> •To use SIFA Fireside branding to raise the profile of the charity •To increase networking through digital communications and events •To promote SIFA Fireside's profile through hoarding boards and digital platforms

Who the project will support?

The project will support work ready clients, currently using SIFA Fireside's services, who have been affected by issues of homelessness or modern slavery.

The project offers potential SME partners the opportunity to recruit employees from our community in a socially responsible way, ensuring that people they are employing are protected from exploitation and modern slavery.

The SFBE partnership

Working closely with SIFA Fireside's specialist resettlement team, our SFBE partners will use our Work It Out employment model to offer clients employment opportunities and training within their business.

Our SFBE partners will hopefully support us with profile raising for the project and the charity through digital platforms and hoarding boards and will join us in team building days, volunteering opportunities and fundraising challenges and events.

We will encourage a network of our SFBE partners through regular updates, training and resources, and aim towards networking events and celebrations.

Resources

Building Employability: promotional film

We have received funding to help us develop a short film to promote our project.

SFBE Partner booklet and digital resource

We are developing a SFBE partner booklet and digital resource that will explain the benefits of joining SIFA Fireside as an employability partner.

Training and educational resources

We are developing training packages specifically focused on modern slavery and homelessness in relation to employment.

Potential Training packages:

[Homelessness Awareness and Positive Action](#)

[Modern Slavery](#) (with film showing a case study and how to spot the signs of exploitation and modern slavery)

[Employability for vulnerable adults](#)

[Identifying and responding to employees at risk: Workshop for managers](#)